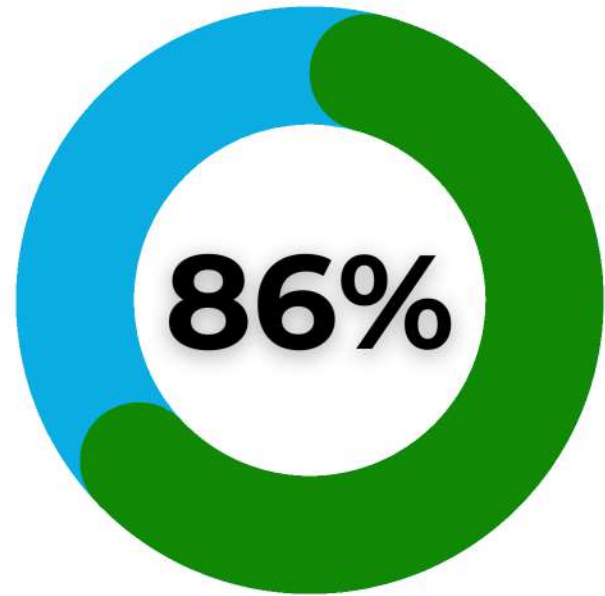


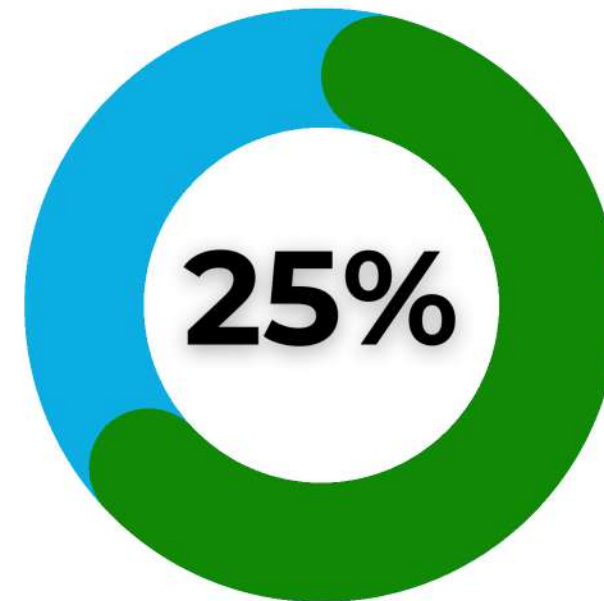
A row of five white sugar cubes is arranged on a dark wooden surface. From left to right, the cubes decrease in size. A person's finger is visible on the right side, pointing towards the smallest cube. The background is a soft, out-of-focus light brown.

**Zero To Billion :
Formulate the Future:
Sugar Reduction for
Your Supplements**

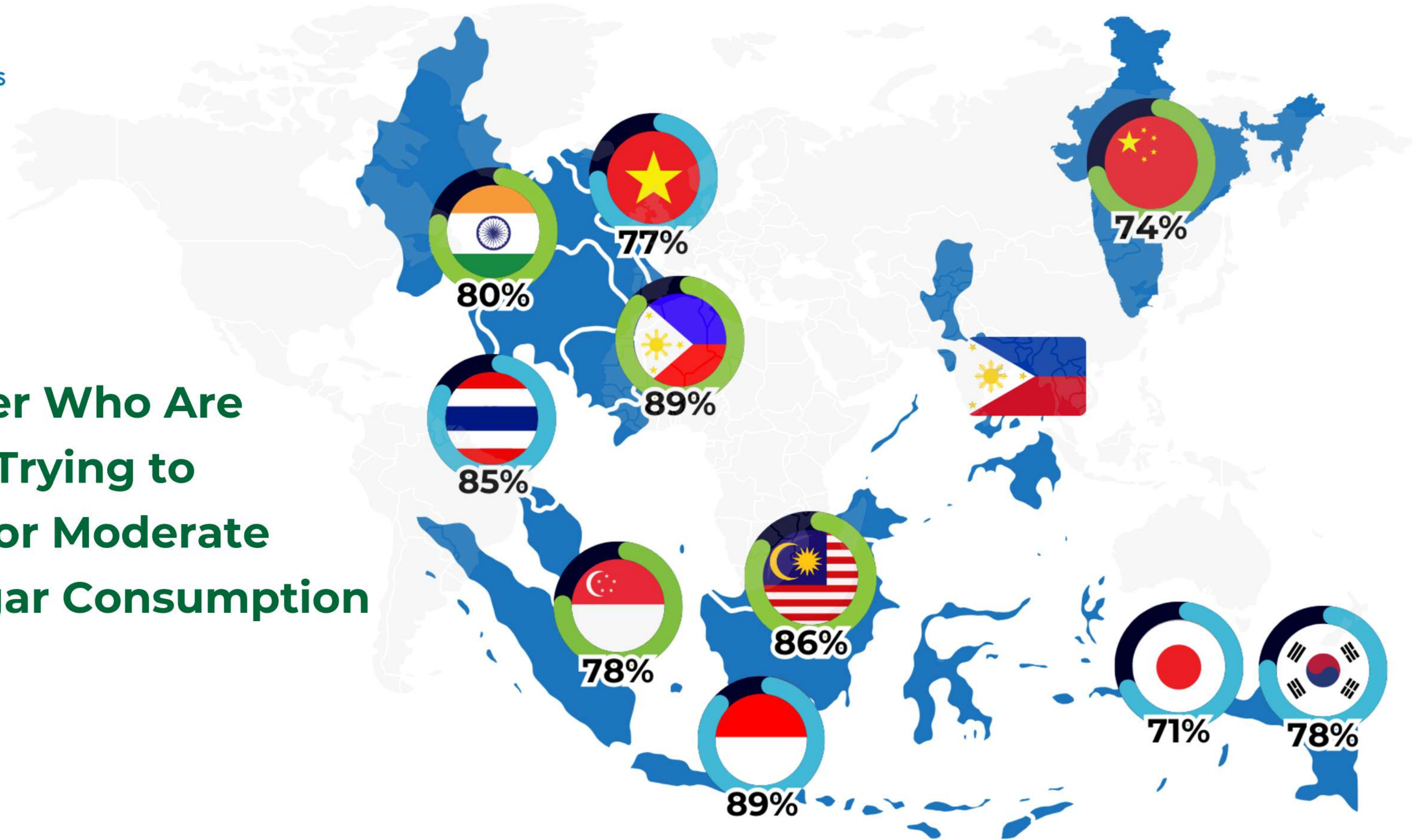


86% of consumers say they actively monitor the amount of sugar they consume.

Over 25% of consumers named adopting a low-sugar diet as their top dietary change in the past year.



Asia :
Consumer Who Are
Actively Trying to
Reduce, or Moderate
their Sugar Consumption






Top Sugar Replacers In the Market

Sugar Replacer	Sweetness Level	Source	Advantages	Characteristics
<p>Stevia</p> 	~ 200-300 × sweeter than sugar	Extract from <i>Stevia rebaudiana</i>	Natural, zero-calorie , widely used, safe	Can have a bitter aftertaste at high concentrations
<p>Monk Fruit Extract</p> 	~ 150-200 × sweeter than sugar	Extract from monk fruit (Luo Han Guo)	Natural, zero-calorie , clean taste	More expensive , less widely available



Top Sugar Replacers In the Market

Sugar Replacer	Sweetness Level	Source	Advantages	Characteristics
Erythritol 	~ 70% as sweet as sugar	Sugar alcohol (fermentation of glucose)	Low calorie , low glycemic impact, good mouthfeel	May cause digestive issues in high doses, less sweet
Allulose 	~ 70% as sweet as sugar	Rare sugar found in fruits (e.g., figs)	Very low calorie , minimal blood sugar impact, tastes similar to sugar	Can cause digestive discomfort in large amounts, newer product
Xylitol 	Nearly equal to sugar (90-100%)	Sugar alcohol (from corn or birch)	Low glycemic index , dental benefits, similar taste to sugar	Excessive intake may cause digestive upset ; toxic to dogs



How Can We Help Your Brand?



**Strategic
Guidance**

**We analyze your
market and
recommend the
best option.**



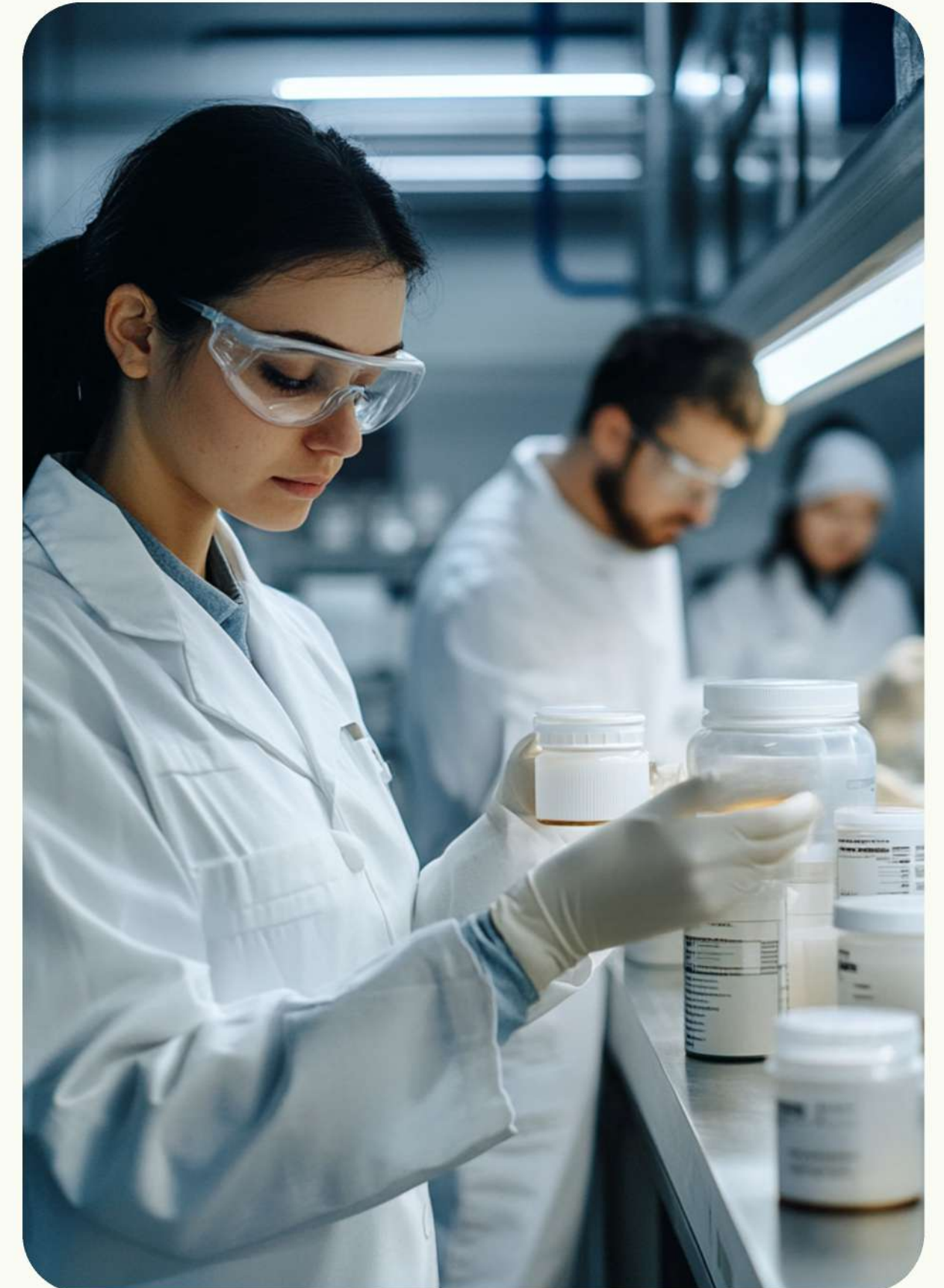
**Custom
Formulations**

**Tailored
products to fit
your brand and
consumer needs.**



**Regulatory &
Market-Ready
Support**

**Assistance with
certifications
for smooth
market entry.**





Thank You

CONTACT US



+60 13-473 7387



info@advantical.com



www.advantical.com

