



Zero To Billion: The Battle Against Obesity

躺盈? 轻松减重安全瘦



The National Health Screening Initiative 2023 reported that **more than half (53.5%)** of Malaysians screened were overweight or obese

2023年报告显示，**超过一半 (53.5%)** 的马来西亚受检者超重或肥胖！



Diabetes in Malaysia

1 in 5 adults in Malaysia have **diabetes**



3 in 10

or **6.4 million people** in Malaysia have **hypertension**



4 in 10 people or **8 million adults** in Malaysia have raised total cholesterol level



The Threatening Effects of Being Overweight or Obese 超重与肥胖的潜在威胁

Cardiovascular Diseases 心血管健康

Diabetes 糖尿病

Hypertension 高血压


Total Cholesterol Increased 膽固醇過高

Respiratory Problems 呼吸健康

Cancer Risk 癌症隐忧

Osteoarthritis 骨关节炎





Unhealthy Diet: High-calorie, sugary foods
饮食不健康：高热量、含糖食物

WHAT IS THE ROOT CAUSE OF OVERWEIGHT OR OBESE?

超重和肥胖的成因

Genetics: Family history affects metabolism
遗传因素：代谢影响

Environmental Factors
环境因素、压力大、睡眠不足

Metabolism: Hormonal imbalances
荷尔蒙失调，代谢缓慢

Lack of Exercise: Sedentary lifestyle
缺乏运动：久坐生活

What is the main aims of weight management? 体重管理的终极目标是什么？



Maintain a healthy and balanced weight
保持均衡体重

Reduce disease risk
降低疾病风险

Improve Quality of Life
提升生活质量

Sustainable Habits
建立长期健康习惯

The growth of the weight loss supplement market is being driven by

Health & wellness awareness rising
健康意识提升

**Innovative Weight Loss
Supplements**
创新减重补充剂

**Obesity and related health
issues increasing**
肥胖问题增加

**Demand for safe, effective
weight loss solutions**
安全减重需求增大



What are consumers' concerns about weight management products?
消费者对减重产品有什么担忧?

Not effective 效果不佳? ?

Not safe 安全考量?

Taste weird 怪味道?





What



Could Offers?

能提供什么?

Garcinia cambogia Extract

藤黄果提取物



Weight Loss 减重

- Garcinia cambogia blocks body's ability to make fat and it puts the brakes on appetite.
藤黄果可以阻止身体产生脂肪，并减缓食欲。
- Loss of excess weight could help keep blood sugar and cholesterol levels in check
减少多余的体重有助于控制血糖和胆固醇水平。

Reduces abdominal fat accumulation & no rebound effect was observed, thus it is useful for the prevention and reduction of accumulation of visceral fat.
减少腹部脂肪的积累，而且没有反弹效果，因此它对预防和减少内脏脂肪的积累很有帮助。

Fat Reduction
脂肪克星

The study revealed a statistically significant difference in weight loss by Garcinia cambogia derived HCA
研究表明，由藤黄果提取的HCA在减重效果上有显著差异。

Appetite Suppression
抑制食欲

Olive Leaf Extract 橄榄叶提取物

Standardized Olive Leaf Extract: Contains oleanoic acid and oleuropein for enhanced benefits. 标准化橄榄叶提取物：富含齐墩果酸和橄榄苦苷，功效更佳。

- Fat Burning: Boosts fat metabolism to support weight loss. 燃脂：提升脂肪代谢，助力减重。
- Blood Sugar Control: Improves glucose tolerance with a hypoglycemic effect. 控糖：改善血糖，具有降糖效果。
- Weight Loss Support: Promotes healthy, sustained weight loss. 减重：促进健康减重。
- Performance Enhancement: Increases energy and endurance. 增强体能：增加能量和耐力。
- Mitochondria Activation: Reduces fatigue by boosting cellular energy. 增强体能：增加能量和耐力。



Glucomannan Chromium FOS

Reduce calorie intake by up to
将热量摄入减少高达

20%!



How it works?

**Promotes the
feeling of
fullness**

**Promotes a
healthy
metabolism**

**Maintains blood
sugar levels to
prevent
overeating**

**Promotes
improved gut
health**

**Regulates the
insulin response**



Astragalus Membracaneous Root + Panax notoginseng root 黄芪根 + 三七根

A stimulant-free, 100% plant-based weight
management ingredient
100%植物基，轻松管理体重

- **300%**

AMPK Boost: Enhances energy
regulation

AMPK 提升：能量调节更高效！

- **100%**

ACC Increase: Improves fat metabolism

ACC 增长：脂肪代谢更给力！

- **46%**

Less Glucose Absorption: Supports
healthy blood sugar

降低葡萄糖吸收：血糖更健康！

- **23%**

Adiponectin Increase: Limits fat cell
growth

脂联素提升：抑制脂肪细胞生长！

Weight management made easier, simpler, and tastier!
体重管理变得更轻松、更简单、更美味

